

We claim:

1. A method of adding a selective mid-call call forwarding feature to a service plan for a mobile station, the method including the steps:
 - a) receiving a request to add the selective mid-call call forwarding feature to the service plan from a user, wherein the request is initiated by the user via the mobile station;
 - b) retrieving the service plan from a subscriber database;
 - c) providing a change selection menu to the user in response to the request;
 - d) modifying the service plan in conjunction with one or more user selections associated with the change selection menu; and
 - e) storing the modified service plan in the subscriber database.
2. The method as set forth in claim 1, further including:
verifying the user has authority associated with the subscriber to add the selective mid-call call forwarding feature to the service plan.
3. The method as set forth in claim 1 wherein the change selection menu provided to the user includes a portion for selection of a first key on the mobile station to activate the selective mid-call call forwarding feature and forward an incoming call to a first telephone number.
4. The method as set forth in claim 3 wherein the change selection menu provided to the user includes a portion for specifying the first telephone number.
5. The method as set forth in claim 3 wherein the change selection menu provided to the user includes a portion for selection of a second key on the mobile station to activate the selective mid-call call forwarding feature and forward an incoming call to a second telephone number.
6. The method as set forth in claim 5 wherein the change selection menu provided to the user includes a portion for specifying the second telephone number.

7. The method as set forth in claim 5 wherein the change selection menu provided to the user includes a portion for selection of a third key on the mobile station to activate the selective mid-call call forwarding feature and forward an incoming call to a third telephone number.
8. The method as set forth in claim 7 wherein the change selection menu provided to the user includes a portion for specifying the third telephone number.
9. The method as set forth in claim 7 wherein the change selection menu provided to the user includes an interactive audio portion.
10. The method as set forth in claim 7 wherein the change selection menu provided to the user includes an interactive graphical display portion.
11. A method for modifying a selective mid-call call forwarding feature in a service plan for a mobile station, the method including the steps:
 - a) receiving a request for status of the selective mid-call call forwarding feature, wherein the request is initiated by the user via the mobile station;
 - b) retrieving the service plan from a subscriber database;
 - c) reporting the status of the selective mid-call call forwarding feature in the service plan to the user in response to the status request;
 - d) receiving a request to modify the selective mid-call call forwarding feature from the user via the mobile station;
 - e) providing a change selection menu to the user in response to the modification request;
 - f) modifying the selective mid-call call forwarding feature in the service plan in conjunction with one or more user selections associated with the change selection menu; and
 - g) storing the service plan with the modified selective mid-call call forwarding feature in the subscriber database.

12. The method as set forth in claim 11, further including:
verifying the user has authority associated with the subscriber to modify the selective mid-call call forwarding feature in the service plan.
13. The method as set forth in claim 11 wherein the change selection menu includes a portion for user selection of a key activation on the mobile station and user specification of a telephone number, where activation of the selected key prior to answering an incoming call causes the incoming call to be forwarded to the specified telephone number.
14. The method as set forth in claim 13 wherein the change selection menu provided to the user includes an interactive audio portion.
15. The method as set forth in claim 13 wherein the change selection menu provided to the user includes an interactive graphical display portion.
16. A method for processing an incoming call to a first mobile station associated with a subscriber to a wireless service provider, the method including the steps:
 - a) receiving the incoming call;
 - b) ringing the first mobile station;
 - c) receiving a mid-call call forwarding activation from the first mobile station;
 - d) retrieving a telephone number associated with the mid-call call forwarding activation from a service plan associated with the subscriber; and
 - e) forwarding the incoming call to a telephone device associated with the retrieved telephone number.
17. The method as set forth in claim 16 wherein the mid-call call forwarding activation is a control signal resulting from a user at the first mobile station pressing at least one key on the first mobile station.
18. The method as set forth in claim 16 wherein the telephone number in step d) is retrieved from a subscriber database.

19. The method as set forth in claim 16 wherein the telephone device in step e) is a second mobile station.
20. The method as set forth in claim 16 wherein the telephone device in step e) is a landline telephone device.